



Government of the People's Republic of Bangladesh
Local Government Engineering Department
Second Rural Transport Improvement Project (RTIP-II)
Agargaon, Sher-E-Bangla Nagar
Dhaka-1207
www.lged.gov.bd



শেখ হাসিনার মূলনীতি
গ্রাম শহরের উন্নতি

Memo No. 46.02.0000.726.07.072.2022.424

Date: 04/04/2022

**REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES– SELECTION OF INDIVIDUAL CONSULTANTS)**

Country: Bangladesh; (Credit No: 6327-BD)

Name of Project: Second Rural Transport Improvement Project (RTIP-II) - Additional Financing

The People's Republic of Bangladesh has received financing from the World Bank towards the cost for the **Second Rural Transport Improvement Project (RTIP-II) - Additional Financing** and intends to apply part of the proceeds for consulting services for the Project by some Individual Consultants. The experience and other requirements are given below:

Package No	Post & Tentative Duration	Minimum Qualification	Minimum Experience	Remarks
AF-S9.1	Media Consultant (9 months)	Masters Degree in Mass Communication, Journalism, Media Studies or relevant subject	<ul style="list-style-type: none"> At least 8 years experience in media and communication and managing public education program creation or mass media activities or mass communication; preferably but not exclusively in developing countries with a comprehensive and in-depth expertise in development project implementation. At least 5 years experience in the mass media development and multiplication. Demonstrated experience in building constructive relationships between Government agencies, civil society and other stakeholders; Proven experience to develop strategic documents like Standard Operating Procedure for Media and Communication and Advocacy Strategy ; Proven experience to develop storyline, documentary and photo story as well; Skill in writing and editing reports, news items, case studies, speeches and related publications; Proven experience in design and conduct training on media, communication and educational campaign issues; Demonstrated experience in applying participatory methods and conflict mitigation; Experience of working in development sector. 	Details specified in the ToR

The Local Government Engineering Department (LGED) now invites eligible Individual Consultants (“Consultants”) to indicate their interest in providing the Services. The service includes to provide professional expertise on media campaigning and public awareness, but also manage the events and produce products and services useful for the project and LGED. He/she will raise widespread public awareness regarding project



activities, implementation procedures and results of RTIP-2 (AF) and LGED achievements at national and local levels. Main scope of the task consists of development of communication strategies and information, education and communication (IEC) materials required for the public awareness regarding the project and LGED.

Consultants are requested to submit supporting documents in support of the above-mentioned criteria, qualification requirements and the information required as mentioned in the ToR.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" July 2016 (Revised November 2017) ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.

Selection of the above-mentioned consultants will follow the procedures for selecting Individual Consultants described in the "The World Bank Procurement Regulations for IPF Borrowers, Procurement in Investment Project Financing Goods, Works, Non-Consulting and Consulting Services, July 2016 revised in November 2017".

Interested Candidates are requested to collect Terms of Reference (ToR) and Curriculum Vitae form to understand detail requirements and tasks for each position from the office of the undersigned. The advertisement is also available on the website of LGED (www.lged.gov.bd)

Further information may be obtained at the address below during office hours. Expressions of interest must be delivered in a written form to the address below (in person, or by mail) by 19/04/2022 up to 5:00pm (Bangladesh Standard Time).

(Md. Sohrab Ali)

Project Director

Second Rural Transport Improvement Project

LGED Bhaban, Level-11, Agargaon

Sher-e-Bangla Nagar, Dhaka-1207, Bangladesh.

Tel : +880-2-9120218, Fax : +880-2-58157511

E-mail: pdrtip2.lged@yahoo.com

Copy forwarded for kind information and necessary action to:

1. Chief Engineer, Local Government Engineering Department, Agargaon, Dhaka.
2. Additional Chief Engineer (RID&M), LGED HQ, Dhaka.
3. Superintending Engineer (ICT), LGED. He is requested to publish the REOI on LGED website.
4. The Manager (Advertisement), He is requested to publish the attached REOI once in his daily on or before/2022 in two column inch and submit 04 (four) copies of the same to the PMU, RTIP-II.
5. Mr. / Mrs. /Ms.